



Catalyst for Regional Progress

PVPC

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MEDIA RELEASE

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Valley Development Council Launches Smart Growth Design and Reuse Competition

The Valley Development Council, in collaboration with the Pioneer Valley Planning Commission and the Western Massachusetts Chapter of the American Institute of Architects, has launched its 2009 Smart Growth Design and Reuse Competition.

Architects, designers, landscape architects, planners, and students are invited to prepare concept plans for redevelopment of three strategic Pioneer Valley region sites in Southamptton, Palmer, and Hadley.

The goal for this international design competition is to create a local example of sustainable development and redevelopment, and to provide a model of how communities in the region can grow smarter. Competition planners anticipate that, with the partnerships formed through this competition process, there will be significant momentum for turning the winning concept plan idea into reality.

Website: www.valleyideas.org

Dates to Remember:

October 7: Site Visits

October 15: Early Registration Deadline

January 15: Late Registration and Submission Deadline

Competition Sponsors:

Valley Development Council, Western Massachusetts Chapter of the American Institute of Architects, Pioneer Valley Planning Commission

Supporting Sponsors:

Realtor Association of the Pioneer Valley, Home Builders and Remodelers Association of Western Massachusetts, Vanasse Hangen Brustlin, Inc., Heritage Surveys, Jim Boyle Real Estate, Canon Real Estate, Arvanitis Phelan & Molta PC, Massachusetts Chapter of the American Planning Association